



Sustainable FINANCE

NOVEMBER 28-29, 2024

forum

FORUM PROGRAM

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Finance



Table of Impact
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Sustainable Finance Forum 2024 Advisory Committee

Thank you to the following individuals who supported the planning of the Forum by participating in the Advisory Committee.

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Welcome from Ryan Turnbull, MP

Welcome to this year's Sustainable Finance Forum.

On behalf of the Advisory Committee, we are grateful you chose to register and come to Ottawa to participate in a growing, collective movement to build a more prosperous and sustainable economy in Canada and around the world.

We know the stakes couldn't be higher when it comes to fighting climate change and transitioning to net zero, and we know that food security, housing affordability, rural prosperity, reconciliation, and many other persistent social challenges are as pressing as ever.

What we are up to at this Forum is big and bold: we are working together to strengthen our innovation ecosystems, align our financial system, and create an enabling policy environment, so we can effectively leverage the power of our markets and scale the solutions to our most persistent environmental and social challenges while building a more prosperous economy.

To this end, more than ever, we need your creativity, ambition, perspective, contribution, and leadership!

Over the coming days, you will have an opportunity to connect, discuss and learn from many changemakers from across sectors, industries, institutions and geographies, and you will have a chance to help set direction and reflect on needed policy change.

We hope that you will come away from this year's Forum with new ideas, relationships, and motivation to help build momentum and pursue the long-term agenda of sustainable and inclusive financial markets and economies.

Most importantly, stay engaged, because no matter what you are able to contribute to this movement, there can be no doubt that our future depends on the difference you make.

Ryan Turnbull
Founder and Chair of the Sustainable Finance Forum

Member of Parliament for Whitby
Parliamentary Secretary to the Deputy Prime Minister and Minister of Finance
Parliamentary Secretary to the Minister of Innovation, Science and Industry



Dear Champions of Sustainable Finance,

Welcome to the Sustainable Finance Forum 2024 – where innovation meets impact!

Last year's momentum wasn't just a spark; it's now a roaring flame. Canada's sustainable finance policy framework is taking shape, but our sleeves remain rolled up. The climate clock is ticking, and we need billions in private capital to answer the call. Financial markets must propel this change.

This Forum is where the magic of collaboration comes alive. At SFF, we are not just talking; we're doing. Policy mavens, capital stewards, and groundbreaking innovators are all here, ready to build a Canadian future that is resilient, sustainable, and prosperous. We are all in this together. The Institute for Sustainable Finance (ISF), the Canadian Community Economic Development Network (CCEDNet) and the Table of Impact Investment Practitioners (TIIP) have joined forces to underline Canada's unique opportunity to take a leadership role in the global race to net zero and inclusive prosperity. Today, more than ever, it is important to honour our pledges, continue to raise the bar, and work together.

Ottawa isn't just our nation's capital; it's the capital of change. This is where ideas become action, where discussions spark connections and lasting collaborations. Together, we're not just attending a conference; we're crafting the definitive case for Canada's competitive edge in the race to sustainability for everyone. So, let's celebrate how far we've come, and let's charge forward. The premier sustainable and social finance conference in the country is here, and you're part of it.

Welcome to action. Welcome to the Sustainable Finance Forum 2024!

Day One – November 28, 2024

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|------------|--|-----------------------------|
| 7:00 a.m. | Registration | Parliament Foyer 3, Level 3 |
| 7:00 a.m. | Light Breakfast | Parliament Foyer 2, Level 3 |
| 7:15 a.m. | Sunrise Ceremony Elder Claudette Commanda, Kitigan Zibi Anishinabeg | Canada Hall 3, Level 3 |
| 8:30 a.m. | Indigenous Welcome Opening Prayer – Elder Claudette Commanda Welcome to the Territory – Council Member Anita Tenasco, Kitigan Zibi Anishinabeg | Canada Hall 3, Level 3 |
| 9:00 a.m. | Setting the Stage <ul style="list-style-type: none"> Victoria Hurth, Cambridge Institute for Sustainability Leadership | |
| 9:20 a.m. | TMX Market Opening <ul style="list-style-type: none"> Ava Yaskiel, TMX Board of Directors | |
| 9:40 a.m. | Forum Opening Remarks | |
| 10:00 a.m. | Global Leadership in Sustainable Finance Moderator: Ryan Turnbull, Parliamentary Secretary to the Minister of Innovation, Science and Industry <ul style="list-style-type: none"> Helena Viñes Fiestas, European Union Platform on Sustainable Finance Michael Jantzi, International Sustainability Standards Board Nicole Yazbek-Martin, Australian Sustainable Finance Institute David Atkin, United Nations Principles for Responsible Investment Rhian-Mari Thomas, Green Finance Institute (UK) | |
| 10:55 a.m. | Spotlight on Federal Action Moderator: Ryan Turnbull, Parliamentary Secretary to the Minister of Innovation, Science and Industry <ul style="list-style-type: none"> The Honourable Jonathan Wilkinson, Minister of Natural Resources and Energy Canada The Honourable Stephen Guilbeault, Minister of Environment and Climate Change Canada | |
| 11:10 a.m. | Networking Break | Parliament Foyer 2, Level 3 |
| 11:35 a.m. | The State of Sustainable Finance in Canada Moderator: Stéphanie Émond, FinDev Canada <ul style="list-style-type: none"> Barb Zvan, University Pension Plan Andy Chisholm, RBC Stephen Huddart, Victoria Forum Roselyne Mavungu, Centre pour la prévention de la radicalisation menant à la violence | |
| 12:30 p.m. | Lunch | Canada Hall 2 & 3, Level 3 |

Day One – November 28, 2024

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| 1:30 p.m. | Keynote: Transformational Leadership Mark Carney, United Nations Special Envoy on Climate Change | Canada Hall 3 |
| 2:00 p.m. | Capital Providers: Partners in Decarbonization and Reconciliation Moderator: Patricia Fletcher, Responsible Investment Association <ul style="list-style-type: none"> • Roger Beauchemin, Addenda Capital • Susan Thompson, TD Securities • Shannin Metatawabin, National Aboriginal Capital Corporations Association • Delia Cristea, Power Sustainable | |
| 3:15 p.m. | Networking Break | Parliament Foyer 2, Level 3 |
| 3:45 p.m. | Decarbonizing Canada’s Oil and Gas Sector in a Rapidly Changing World: What is Working and What Isn’t Moderator: Dan Wicklum, Transition Accelerator <ul style="list-style-type: none"> • Erin Flanagan, Canada Growth Fund • Patrick Bryden, Scotiabank • Raylene Whitford, TC Energy and Canadian Sustainability Standards Board • Erik Petursson, Entropy Inc. | Canada Hall 3 |
| 5:00 p.m. | Adjourn Day One | |

Day Two – November 29, 2024

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| 7:30 a.m. | Light Breakfast | Parliament Foyer 2, Level 3 |
| 8:30 a.m. | Welcome and Opening Keynote | Canada Hall 3, Level 3 |
| 8:45 a.m. | Mobilizing Capital <ul style="list-style-type: none"> • Sean Kidney, Climate Bonds Initiative | |
| 9:00 a.m. | Purpose, Sustainability, Reporting and How to Lead Transformative Change <ul style="list-style-type: none"> • Victoria Hurth, Cambridge Institute for Sustainability Leadership | |

Day Two – November 29, 2024

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|------------|--|---------------------------------|
| 9:30 a.m. | <p>Scaling Impact Investing in Canada</p> <p>Moderator: Graham Singh, Relèven & Table for Impact Investment Practitioners</p> <ul style="list-style-type: none"> • The Honourable Jenna Suds, Minister of Families, Children and Social Development (video message) • Sir Ronald Cohen, Global Steering Group for Impact Investing (virtual) • Wahi Diome-Deer, Raven Indigenous Outcomes Funds • Janis Dubno, Sorenson Impact Institute • Arti Freeman, Definity Foundation • Mitzie Hunter, Canadian Women’s Foundation • Bernard Ndour, Fonds de finance sociale Cap Finance • Jane Newman, Social Finance International • Tony Pringle, Quinn and Partners | |
| 10:45 a.m. | Networking Break | Parliament Foyer 2, Level Three |
| 11:15 a.m. | Concurrent Sessions | |
| | <p>Sustainable Finance Roadmaps: A Consolidated Approach to a Sustainable Financial Market</p> <p>Moderator: Florian Roulle, Sustainable Finance Montréal</p> <ul style="list-style-type: none"> • Gildas Poissonnier, Desjardins • Sophie Robillard, Fonds de solidarité FTQ • Béatrice Vaugrante, OXFAM • Nicole Yazbek-Martin, Australian Sustainable Finance Institute | Canada Hall 3, Level 3 |
| | <p>Canada Can Build Prosperous and Sustainable Rural, Remote, and Small Urban Communities</p> <p>Moderator: Basma Majerbi, University of Victoria</p> <ul style="list-style-type: none"> • Chelsey MacNeil, Purposeful Group • Dipo Alli, Migr8 Capital • Kristin Richard, Entreprenorth • Ryan Collins-Swartz, Tapestry Community Capital | Canada Hall 2, Level 3 |
| 12:15 p.m. | Lunch | Canada Hall 2 & 3, Level 3 |
| 1:15 p.m. | <p>Canada Can Do Transformational Projects</p> <p>Moderator: Daniel Breton, Electric Mobility Canada</p> <ul style="list-style-type: none"> • The Honourable François-Philippe Champagne, Minister of Innovation, Science and Industry • Jean Marc LeClerc, Honda Canada • Toby Heaps, Corporate Knights • Eric Desaulniers, Nouveau Monde Graphite • Ehren Cory, Canada Infrastructure Bank | Canada Hall 3, Level 3 |

Day Two – November 29, 2024

| | | |
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| 2:15 p.m. | Concurrent Sessions | |
| | <p>We Can Create Economic Opportunities in Preserving Our Greatest Asset: Nature Moderator: Lorraine Audsley, former Chief Risk and Sustainability Officer, EY Global Consulting Services</p> <ul style="list-style-type: none"> • Elias Abourizk, Environment and Climate Change Canada • Craig Losos, Nature Conservancy of Canada • Joanna Eyquem, Intact Centre for Climate Adaptation • Taryn Abate, CPA Canada • Matthew Kaszel, Lester Asset Management | Canada Hall 3, Level 3 |
| | <p>Canada's Cities Can Address the Housing and Climate Crises Through Innovative Solutions Moderator: Andrea Nemtin, Chief Executive Officer, Social Innovation Canada</p> <ul style="list-style-type: none"> • Ehren Cory, Canada Infrastructure Bank • Peter Fragiskatos, Parliamentary Secretary to the Minister of Housing, Infrastructure and Communities • Roger Beauchemin, Addenda Capital • Ujala Qadir, Climate Bonds Initiative | Canada Hall 2, Level 3 |
| 3:15 p.m. | Concurrent Sessions | |
| | <p>Cultivating Investment in Sustainable Agriculture Moderator: Geoff McCarney, Smart Prosperity Institute</p> <ul style="list-style-type: none"> • John Stackhouse, Royal Bank of Canada • Charlie Angelakos, McCain • Alison Sunstrum, Founder & CEO, CNSRV-X & General Partner, The51 | Canada Hall 3, Level 3 |
| | <p>Climate Transition Plans – Global Policies and Canadian Progress Moderator: Sonia Li Trottier, Canada Climate Law Initiative</p> <ul style="list-style-type: none"> • Jonathan Arnold, Canadian Climate Institute • Urs Uhlmann, Aviva Canada • Sean Kidney, Climate Bonds Initiative • Robert Hornung, Net-Zero Advisory Board | Canada Hall 2, Level 3 |
| 4:15 p.m. | <p>Closing Plenary: Takeaways for Moving Forward Moderator: Julie Segal, Environmental Defence</p> <ul style="list-style-type: none"> • Ryan Turnbull, Parliamentary Secretary to the Minister of Innovation, Science and Industry • Elizabeth May, Green Party of Canada | Canada Hall 3, Level 3 |
| 5:00 p.m. | Forum Adjourned | |



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